

# KIMMBERLY CAPONE

## Bio



### Designer reinvented her struggling, 40-year-old, family retail business, to quadruple sales

A feisty little Canadian retailer, Kimberley Capone, battles back against the online retail giants. In her presentation entitled ***Red to beyond Black... in just one year!*** Kimberley will share her journey, her process and secrets on how she reinvented her struggling, 40-year-old, family retail business, to quadruple sales. By providing design services paired with 3D technology, she's now offering an unparalleled shopping experience that has customers waiting in line.

Kimberly Capone has used her personal experience growing up in the home accessories business, her interior design education, and her certification and experience in the real estate sales and staging businesses to forge a successful interior design career. She has designed commercial and residential spaces for celebrities and executives as well as everyday customers who take advantage of her complimentary in-home design service at Treasures.

Treasures was started by Kimberley's father almost 40 years ago. Today, Kimberley - along with her team of associates - runs the retail showroom in Toronto's prestigious Yorkdale Shopping Centre, where she maintains the duties of President and Head Buyer.

When she's not travelling around the globe to curate the most interesting selection of furniture, art, and home accessories for her clients, she's busy designing her new line of sofas, chairs, ottomans, beds, curtains, and pillows.

If Kimberley looks familiar, it might be because you've seen her working tirelessly at one of the many retail stores she's operated in Southern Ontario or you may have seen her quoted in various design publications. If you're a television fan, you might remember her role as a finalist on *HGTV's Designer Superstar Challenge*.

